

Tollegno 1900

Tollegno, 2 September 2020

TOLLEGNO 1900 2021/22 A/W FABRIC COLLECTION: 120 YEARS OF EXCELLENCE

Sustainability, comfort, and performance: these are the cornerstones of the collection of the next cold season, which draws inspiration from nature and proposes the home-wear style even for the most formal clothing. Innovation and research identify the 3DWOOL label, while 'eco-friendly attitude' is the guideline for the 'NOW' products, whose distinctive feature is regeneration.

Three common denominators – comfort, performance, and sustainability of the products – for a single goal: to accompany the wearer throughout the day ensuring comfort and ease without compromising style. These are the traits of the Tollegno 1900 fabric collection for A/W 2021/22, which, combining tradition and innovation, research and experimentation, fully interprets the values of the company. The result are products that create a timeless style that always meets the needs of the modern man.

'Contemporary men and women look for fabrics that envelop the body without constrictions, that are natural in the yarn composition, that give pleasant sensations thanks to their softness and elasticity, and that always keep their shape throughout the day. Taking these needs into account, we developed our collection for next year's autumn/winter, in which the fabrics for jackets, dresses, trousers, and coats for men and women are inspired by nature and home-wear style', Tollegno 1900 explains.

Performance and comfort come together in a perfect partnership, amplified by the attention paid to sustainability, represented by fabrics that, thanks to the employed yarns and processes, respect the environment and pamper the skin at the same time.

Expression of this philosophy are both the 'NOW' line and a series of water-washable, stretchy, solid-colour, melange, piece-dyed and, as an innovation for the 2021/22 season, micro-patterned fabrics for men's and women's trousers.

ENVIRONMENT, SUSTAINABILITY, REGENERATION: THE 2021/22 CORE PRINCIPLES

Protection of the environment, preservation of the habitat, and attention to the well-being of its collaborators are essential precepts for Tollegno 1900, which, since its foundation, has been concretizing them in its products. A commitment that the company strongly confirms even as it turns 120.

'Our yarns and fabrics,' Tollegno 1900 comments, 'talk about us, convey who we are and how we work and tell the spirit of our company that treasures its traditions but continuously looks to the future, seen as a balance between production efficiency and respect for the environment.' Respect that is represented by continuous investments in machinery with a reduced impact on the environment, by constant innovation in production processes aimed at avoiding any toxic component, and by the implementation of research to promote the development of products whose mission is #zeroimpact.

The 'NOW' line – an acronym for 'no waste' – follows this direction, consisting of products made of pure cashmere with a high percentage of recycled fibre blends. The regeneration of yarns coming from knitted garments gives life to fabrics for coats and jackets that are compact in the surfaces, extremely refined in taste, and valuable in quality. 'Thanks to this recovery operation, we can reduce the consumption of staple, but also of water and energy necessary to wash the raw material and to eliminate coarse fibres. A sustainable project throughout its

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procedure.' The eco-friendly attitude of Tollegno 1900 also shows through the choice of making the designs and colour charts of the collection available digitally, so as to have an even smaller impact on the habitat.

3DWOOL: THE FABRIC THAT DOES NOT COMPROMISE

The common denominator of the entire collection is elasticity, which finds its maximum expression in the 3DWOOL fabrics. Presented in a mono-stretch and bi-stretch version, this type of wool fabric, reaching an elasticity of 18%, guarantees the garment a perfect fit and maximum performance so much so that it is suitable even for leisure. *'Dynamic, Daily, Different'* by name and by nature:

Dynamic: The right mate to give value to your freedom life

Daily: Your 24 hours fabric: the best partner from smart work to smart time

Different: The correct interpreter for your multitasking life

The 3DWOOL label embraces most of the products of the seasonal collection by offering a bunch of variants with stock service.

'3D WOOL is the answer to the question of those looking for a solution that allows them to be elegant and at the same time comfortable at any time of the day. The employed wool, by virtue of its particular elasticity, lends itself to the creation of clothes that, combining comfort and distinctiveness, accompany you at work as well as in your free time without compromising that Italian style that makes us recognizable in the world.'

WOOL, ALWAYS A PROTAGONIST

Wool, pure as well as blended with other yarns, is confirmed as the main character of the collection, available in fabrics renewed in look, design, and range of colours. While the colour charts were made with refined melange and mouliné, the designs, updated in weight and in texture, draw inspiration from the historical archive of Tollegno 1900. A few examples are a 'Saxony' fabric made of wool, cotton, and linen ideal in more informal contexts, a twill in stretchy wool/viscose for garments with a technical vocation, and a carded flannel in wool/cashmere made modern thanks to its elasticity.

In the name of modernity are also piece-dyed fabrics that combine classic timeless shades with a wide range of seasonal colours allowing ample opportunities for customization. Other elements that contribute to various looks and alternative wavy backgrounds are also special 'extra-melange' dyes, recognizable by their soft, almost faded tones.

The 'colour factor', together with the mix of fibres, special patterned yarns, weaves, structures, and elasticity is the basis for the jackets in which the sporty look triumphs, reminiscent, in taste, of a revisited Shetland or jaspé interpreted in knitted versions or in an almost shiny one in wool/viscose for the evening. Even the traditional outerwear in lambswool and wool/cashmere is finally renewed thanks to the use of Lycra.

LUXURY STANDING: ALL THE VALUE OF EXCELLENCE

Fabrics made using noble fibres such as cashmere and camel characterize the Luxury line, in which the zibeline, drap, and beaver finishes are proposed in various weights suitable for jackets and coats. The open double-face items are instead presented with ample bi-colour shades, while special 'marbled' effects are obtained by combining mouliné yarns, weaves, and finishes. There is also a prestigious touch represented by the 'melton' finish which characterizes micro and macro designs suitable for patterned coats.

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'A distinctive feature of this line is camel fibre, which, as an alternative to the more classic cashmere, is able to give both luxurious and sporty looks depending on the type of finishing applied and the weaving proposed', the company specifies. While the absolute protagonist is the natural colour of camel with all the variations that the naturalness of its origin offers, to complete the colour chart there is a selection of medium-dark piece-dyed fabrics dyed on the raw base.

Finally, an important role in the collection is played by the fabrics made with the Harmony yarn (100% Merino Wool), which, produced by the Tollegno 1900 Yarn Division, is the emblem and icon of the company all over the world.

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