

Tollegno 1900

Tollegno, December 2021

ECollection: SUSTAINABILITY ACCORDING TO TOLLEGNO 1900

The common thread of the S/S 2023 collection of the Biella-based company is storytelling, entrusted to a book whose protagonists are 4 yarns with a strong green connotation. A narrative that confirms its sustainable vocation and continuous investments in innovation, while also highlighting the constant commitment to research and development

Being sustainable for Tollegno 1900 is a choice, the result of the desire to have an active role in preserving the habitat in which it operates, in safeguarding the people with whom it collaborates, and in offering an eco-friendly, traceable product that respects the well-being of those who choose it.

Being sustainable for Tollegno 1900 is a responsibility that the company expresses with constant investments in systems and machinery to keep their environmental impact under control and, at the same time, guarantees with certificates that prove the compliance of the production and processing of yarns and fabrics with precise green regulations.

Being sustainable for Tollegno 1900 is part of its creed, which comes to life through concrete actions aimed at preserving natural resources and ensuring maximum safety thanks to production processes that are free from the use of any toxic component.

Being sustainable for Tollegno 1900 is a question of style, which must be consistent with the company's feeling and harmonious with its identity.

From this context comes ECollection, the culmination of a path of awareness but above all a springboard toward new developments.

ECollection: green attitude and biostyle define the new sustainable offer by Tollegno 1900

Green, innovative, versatile, and creative: ECollection entrusts to 4 yarns the telling of the story and evolution of the company, of the strong values in which it believes, and its projection into the future. Storytelling expressed in an ECObook which, synthesis of the research and studies on yarns carried out by Tollegno 1900 in recent years, holds the company's most sustainable collection, destined to go beyond spring/summer 2023, precisely for its timeless value.

'To make it so that the ECollection yarns could be fully appreciated,' explained Tollegno 1900, 'we thought of a Book that would not be just a sum of technical data sheets, but an actual vade mecum to use as inspiration. For each yarn we have outlined the characteristics, together with a stylistic column, a selection of stitches with respective explanation, and their colour palette. But ECollection and ECOBook are much more than that: they are a declaration of love to

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Extrafine Merino Wool in its RWS variant, and a celebration of the value of some natural yarns such as European Flax[®] certified Linen and Organic Cotton.' Easy to browse and graphically captivating, this handbook is completed by a section dedicated to certifications, which have always been a strength of our company.

4: the perfect number for Tollegno 1900

'Biolino', 'Flaxi', 'Icewool RWS', and 'Woolcot Bio': these are the names of the 4 yarns that mark the eco-friendliest collection of Tollegno 1900, distinguished by the main fibre that qualifies them – Extrafine Merino Wool RWS – and by their innate sustainable soul.

Biolino: 60% European Flax[®] certified and 40% Extrafine Merino Wool RWS certified.

Natural and plant-based by DNA, low impact by attitude, intrinsically light and cool, versatile, and genderless, Biolino is the perfect answer to those looking for a yarn that knows no boundaries thanks to the stitches and its density. It is characterized by a soft but sustained hand and the slight slub effect that helps give it a wavy look. 'A conceptually perfect combination, expression of a contemporary style that does not compromise in terms of environmental impact,' explained Tollegno 1900. Available in many colours (28), ranging from natural shades to strongly feminine chromatic accents, and in many stitches.

Flaxi: 60% European Flax[®] certified and 40% Extrafine Merino Wool RWS certified.

Over ten basic and natural nuances colour this yarn, a heftier variant of the 'Biolino' twin, from which it stands out for its double weight and cordonet twist. Round, solid especially with multiple plies, yet flexible, it is enhanced by particularly striking stitches, including a relief moss stitch lightened by dropped needle to give it a wavy but light appearance, and a two-colour Aran vanisé, typical winter stitch renewed by a dry linen/wool cordonet. 'The vaguely chunky look it has in the multiple-ply versions is interesting, appearing clean, functional, and stylish,' the company points out.

Icewool: 100% Extrafine Merino Wool RWS certified.

Thin crepe made of extrafine wool, dry and solid to the touch, ideal for garments that are light in their essence but structured in appearance, in the S/S 2023 version Icewool is even more sustainable: 'Not Treated' (chlorine free) and with RWS certified wool. The colour component takes the spotlight: 12 shades that distinguish it, the result of a selection of key colours identified among new studies and traditional nuances. The suggested stitches – an intertwining of diamonds in minimal relief which, expanding horizontally, lose their geometry on a plain base moved to an Aran stitch or small staggered ribs with transports and floating threads – emphasize its lightness and compactness.

Woolcot Bio: 53% Extrafine Merino Wool RWS certified and 47% Organic Cotton.

A sustainable version of the product made for the A/W 22/23 collection, Woolcot Bio, compact but not excessive in weight, with a soft yet substantial hand, is the perfect solution for all intermediate climates. The available colours (15) earn the spotlight, ranging from

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'perfectly solid' to chiné, strong and decisive ones, to the mouliné effect, also in contrast. The stitches? To underline the density of the wool and cotton, there is a shifted à jour stitch with floating threads and a small ribbed structure underlined by two repeated contrasting rows.

In the name of continuity

To complete the collection for the next warm season, a series of yarns that, already presented last winter, are now offered in their lightest version. Make room for *Agreable 2/80* (100% Ultrafine Merino Wool) which, synthesis of softness and shine, comfort and lightness, lends itself to the creation of naturally elegant and stylish garments; for *Harmony 4.0 J* and *New Royal 4.0 J*, whose 4 high-tech features ('Total easy care', 'Compact', 'High Twist', and 'Eco Idro') make them two versatile interpreters also in the jersey version; and for *Nuage*, whose innate thinness and softness to the touch and hyper lightness make this brushed pile yarn the ideal interpreter for openwork fabrics or for easy chic proposals if combined with wool and silk, giving it a seasonless shiny/matte effect. A timeless quality that is further enhanced by the colour palette of the collection, which, while focusing mainly on natural shades (white, sand, rope, earth, and stone green), is not afraid to dare, featuring striking colours mediated by the previous season (orange, red, golden and sun yellow, lavender), or entirely new ones (deep blue, tranquil blue, full pink, lemon yellow, and compact green).

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