

Tollegno 1900

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THE 2021 S/S FABRIC COLLECTION BY TOLLEGNO 1900: CONTEMPORARY, SUSTAINABLE, AND HIGH-PERFORMANCE

The Biella-based company celebrates its 120th anniversary with a fabric collection that focuses on practical, comfortable, and naturally elegant products designed for the needs of modern men and women who demand 'easy to wear' items. With the utmost respect for the environment, 3 lines take shape – 'Voyager', '3D WOOL', and 'Luxury' – with a contemporary soul, attentive to performance and emotional-sensorial components.

Creating functional fabrics that meet the needs of the contemporary man, enhancing the quality of the yarns, maximizing their green core, and dictating style rules that elevate performance and comfort, aesthetics and pleasantness to the touch: these are the guidelines for the Tollegno 1900 fabric collection for spring-summer 2021, which also features a very articulated range of colours and, for piece-dyed fabrics, also customizable on the basis of exclusive studies.

Research and experimentation, cornerstones of the philosophy of the company that in 2020 celebrates its 120th anniversary, have led to the development of textile solutions with a strong impact due to their appeal, intrinsic characteristics (resistance, elasticity, fit) and ease of use. From the tech&style duo come fabrics that make the 'informality-formality' combination their strength, and attention to the environment and sustainability a priority. The lines '3D WOOL', 'VOYAGER', and 'LUXURY' are an expression of this – strengths of a collection which, while being out of the ordinary, does not forget its more classic soul, best interpreted by the 'HERITAGE' line (special selection of timeless and iconic fabrics with updated colours and patterns).

Between 'past and future', the offer for the next hot season makes 'Contemporary Tradition' – the identifying payoff of the *Dynamic, daily and different* project under '3D WOOL', *Ed.* – its perfect synthesis, the 'functional sustainable' spirit of 'VOYAGER' its twist, and the 'emotional' imprinting of 'LUXURY' the expression of its sophistication.

3D WOOL: A RENEWED TIMELESS LINE

Modern for taste, performance, design, and sartorial for DNA, the '3D WOOL' fabrics confirm their natural aptitude for giving new life to more classic and formal garment. From the use of advanced technologies in treating valuable yarns takes shape a collection of products that make great elasticity their distinctive feature and their perfect fit 24 hours a day a guarantee. The result are clothes that are suitable for both work and leisure, becoming the right answer to the demand of those looking for 'dynamic' garments for their use but 'different' for their distinctiveness. These are the characteristics that defined the success of the '3D WOOL' line,

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which, in addition to having a bunch of 56 colours in stock service, also features some new elements.

For next spring, in fact, particular bi-stretch patterns have been designed that allow an even more extreme interpretation of the concept of comfort, easily applicable to men's and women's trousers, minimalist clothes with micro-designs with a business suit vocation. Also in the name of innovation are super stretchy products that are the result of special yarns that allow a high-performance structure of the fabric. The result is extreme elasticity, suitable for making trousers and jackets with an even more informal cut. New combinations of 'fibre blends' (nylon, viscose, cotton, linen and silk) also allow to obtain different effects and looks that in the piece-dyed fabrics are enhanced by the colour affinities and by the different light reflection properties. In the yarn-dyed products, instead, prevail sportier aspects with shot yarns, and shinier ones, ideal for ceremonial garments. Finally, there are the singular effects created by 'extra-melange' dyes that attenuate in new solid colours with blurred bases with colourful yet very soft nuances.

'3D WOOL fabrics,' Tollegno 1900 explains, 'are an emblem of ours not only because they represent the philosophy of the company, always committed to the search for innovative solutions for quality and utility, but also for their uniqueness. Mono and bi-stretch, elasticized, and versatile, these wool fabrics are the best interpreters of the contemporary wardrobe, easily renewable thanks to the availability of 'ready-to-make' cuts for bespoke garments.'

VOYAGER: COMFORT AND RESISTANCE FOR THE EVERYDAY 'VOYAGE'

Traveling, moving, being on the move are increasingly common conditions of the typical day: thus, the need arises to wear garments that adapt easily to 'changes of route', capable of dressing the events that mark the schedule without falling behind. Clothes that get on and off planes or that enter and leave business meetings while keeping their aplomb and giving maximum comfort to those who choose them.

The 'VOYAGER' fabric collection goes in this direction and features natural stretchy wool products that reduce as much as possible the use of chemical products and take advantage of the natural elasticity of the special yarns used and the particular fabric structures. Soft crepe fabrics complete the offer – particularly resistant to creases, they are built with high twist yarns that reflect the light in a different way, appearing more opaque, *Ed.* – as well as some refined yet rustic fabrics made with '3-ply yarn', where the risk of creasing is reduced and breathability is considerable.

'The VOYAGER fabric collection includes a range of products made by keeping in mind the functionality needed to make garments suitable for the "responsible travellers". Sustainable people in the broadest sense of the term, because they are attentive to the environment and, at the same time, to their wellness needs, starting from what they wear.'

The 2021 S/S collection also features solutions for outerwear with THE RAINMAKER line, which focuses on the water-repellent component, increasingly appreciated for jackets suitable for sudden climate changes.

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LUXURY: THE LUXURY OF NATURALNESS

Precious fibres such as mohair, silk, and camel combined with the finest wools reveal all their qualities in extremely refined and sophisticated dresses and jackets, expression of that 'Made in Italy' that has helped define the country's style identity. To them goes the task of interpreting the mood of the 'LUXURY' line, in which the extreme quality of the yarns is expressed in fabrics that enhance the emotional and sensorial aspect, visual and tactile. 'This specific division of our collection,' explains Tollegno 1900, 'confirms its attention to the classic style, further enhanced by the finishing used in the top-of-the-range fabrics which, when worn, offer a feeling of extreme naturalness.'

ICE-LINEN: NATURAL ATTITUDE

Finally, the 'ICE-LINEN' line also focuses on 'naturalness', making it a point of excellence. Its fabrics are made with the special double-discoloration technique of linen yarns, making them harmonious and homogeneous. Fabrics and patterns with a strong personality suitable for jackets with a contemporary mood.

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