

Tollegno, May 23

TOLLEGNO 1900 FOCUSES ON BLANKET DRESSING: WOOL GRACES INTERIORS

Confirmation that wool is an all-round yarn, for its ability to interpret a multitude of different contexts and worlds, thanks to its innate characteristics, is demonstrated by the “*TOLLEGNO 1900 BLANKET DRESSING*” project, in which the ultimate natural yarn offers new ways of interpreting interior design and furnishing. But not only that.

On the strength of its high-performance (wrinkle- and stain-resistance in particular), prestige (softness) and aesthetic (three-dimensionality) qualities, Harmony4.0 has been used to dress furniture and accessories in the pursuit of creativity and lifestyle, thus adding interest to home settings, with innovative, interchangeable interpretations.

Wool thus takes a new approach to home dressing, through knitted sofa seats, covers for pendant or floor lamps or coffee table legs, creating new looks capable of simply yet gracefully renewing the look of a room. Further confirmation is provided by the felted, chunky rug which not only gives a signature look to living spaces and master bedrooms, but also creates a sense of well-being in the rooms in which it is placed.

An experiment conducted by in Great Britain by the Electricity Council Research Centre confirmed that in a damp room that is then sealed, the presence of wool-covered floors and furnishing fabrics in the same yarn helped to significantly reduce humidity within a few hours.

Wool, however, does not just have “healthy” qualities - Harmony is, in fact, a highly versatile yarn that can be used to create numerous home dressing products, such as throws, blankets, pillows, among others - and for home wear, by using ponchos and shawls, for example, as sofa covers and as outfits with a sporty look which can be worn for après-ski and other moments of relaxation.

Highly innovative companies and artisans with long-standing expertise, the standard bearers of the very best of “Made in Italy”, have embraced the “*TOLLEGNO 1900 BLANKET DRESSING*” project, using Harmony 4.0 to produce accessories to furnish part of the brand’s stand at Pitti Immagini Filati 93.

*“Our thanks must, therefore, go to **Art Nova, In-Es ArtDesign, Artigiani del Cachemire and Alessandro Simoni, Pool Trend and Casalegno Tendaggi** for tangibly embracing this initiative by creating sofas, coffee tables, lamps and rugs, as well as curtains, blankets and throws. We would*

also like to thank **The Woolmark Company** which decided to include these unique and inspiring pieces in the interior design edition of its *Wool Lab book*", Tollegno 1900 explains.

The partners - for additional information:

ART NOVA: www.artnova.website

IN-ES ARTDESIGN: www.in-es.com

ARTIGIANI DEL CASHMERE: www.artigianidelcashmere.com

ALESSANDRO SIMONI: www.alessandrosimoni.it

POOL TREND: www.pooltrensrl.it

CASALEGNO TENDAGGI: www.casalegno.it

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